



Addendum No. 1
Bus Station Electronic Display Signage

DATE: November 14, 2022

1. Would there be a preference to have the displays finished in custom color selected by SMART and to have the agency logo at the top of the display?

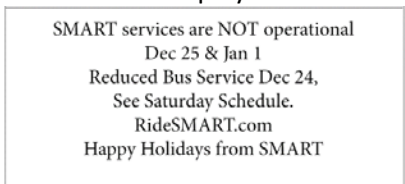
There is not a preference to have the displays finished in custom color or agency logos displayed, however, custom branding options must be available through the software to be displayed throughout all electronic displays.

2. Would SMART be interested in an additional protective film being applied to the top layer of the toughened glass on the displays to provide additional protection from acts of vandalism/graffiti?

Yes, SMART is interested in tamper-proof casing that could include any type of additional protection from acts of vandalism/graffiti.

3. Please can you provide examples of what content you would like shown on the displays, other than real-time bus arrival times. i.e. marketing/advertising content (png, jpegs), QR codes, service alerts (via the GTFS or ad hoc messages), line diagrams, maps, live weather forecast, etc.)?

Below are examples of marketing/advertising content that is desired for use on the displays.



4. Do SMART require HTML content to be shown on the displays (i.e. current SMART web page or SMART social media feed)?

The only real-time content required is real-time data on vehicle locations based on GTFS. All other display items are not required to be live or linked to other accounts.

5. Do SMART require the content shown on these displays to be made available in multiple languages?

The displays are required to have options of English and Spanish for users. Language for any marketing material created by SMART to post on the displays will not be the responsibility of the contactor.

6. Do SMART require Text-to-Speech audio announcements in multiple languages?

Text-to-speech audio announcements are preferred in multiple languages but not required.

7. Can you please provide existing bus shelter drawing and/or post/pole drawing so we can determine the right attachment method and bracket?

Oregon Correction Enterprise shelter specifications are attached. SMART does not have specifications for other brands of shelters or poles, however, in attachment one, multiple pictures are provided of the different brands to help determine the right attachment method and bracket.

8. Some locations have both a pole and a shelter installed. Cost savings may be possible if the installation is uniform and signs are installed on the same infrastructure (ex. all pole mounted) for all 21 stops. Does SMART have a preference for whether the sign is mounted to a bus stop pole or shelter?

There is not a preference to mounting displays on shelters or bus stop poles, however, as stated in the RFP, the weight and dimensions of the display signs should allow mounting on existing station poles or in existing bus stations, without structural changes to the poles/weather shelters. If a proposer is proposing a solution that requires special mounting poles/structures, details about the poles/structure and the installation process are required in this document. If additional structural construction is needed, Contractor is responsible for obtaining required building permits.

9. Some locations have been indicated as having neither a bus shelter or pole. Will SMART be responsible for procuring/installing a pole or shelter at locations that have neither in place? If not, which type of pole must be supplied and installed by the Contractor?

The Contractor will be required for procuring/installing a pole with display signage in locations where none are currently located. SMART does have additional bus stop poles that may be used, however, as stated above, it is the Contractor's responsibility to ensure the poles and mounting can accommodate the weight and dimensions of the display signs. Otherwise, the bus stop pole should be provided by the Contractor.

10. If the Contractor utilizes a subcontractor for installation, can SMART confirm that the subcontractor's Certificates of Insurance will be accepted to meet the insurance requirements where applicable (ex. Workers compensation, automobile liability) assuming the insurance coverage meets/exceeds the minimum requirements set forth in the RFP document?

It is the Contractor's responsibility to provide all required documentation of subcontractors. Subcontractor's Certificates of Insurance will be accepted if they meet/exceed the minimum requirements set forth in the RFP.

11. Regarding ADA requirements, does SMART specify a minimum character height for display content?

SMART does not specify a minimum character height for display content.

12.

Can SMART provide pole/shelter drawings in order to ensure appropriate mounting hardware is provided in the response?

SMART does not have drawings or manufacture specifications of current bus stop poles, however, pictures of the standard bus stop pole are provided in this addenda.

13. Does SMART have a desired (range of) mounting height(s) for each display?

Because of the varying shelter types, SMART did not specify a specific height, however, the display should be clearly visible from its' mounted position.

14. "ADA requirements must be met for video and sound" is listed as a content requirement, but battery-operated real time information displays are not capable of displaying video. Can SMART please clarify?

Video display is not required for this project, however, if a display were capable of video, ADA requirements need to be met.

15. Would SMART be able to clarify some of the language requirements at this time, specifically:

- **How should this work – announce in English, then in Spanish (or vice versa)?**

Yes, the preference is to announce in English and then in Spanish

16. Will SMART and/or the City of Wilsonville waive any processing or permitting fees for new bus stop pole installations either on concrete or mounted in soil?

SMART is unable to waive any processing or permitting fees for bus stop pole installations. Contractor will need to work directly with the City's Community Development department for permitting.

17. If processing and/or permitting fees are required by the City, please identify the fees per bus stop associated with any likely installation. Alternatively, SMART could propose an allowance so that all proposers assume the same processing fee budget.

The permitting fees associated with each bus stop station is dependent on the Contractor's proposal of design and structures/bus stop poles used and footprint required for mounting the displays (if any). For specific permitting concerns on a particular stop, please contact the City's Engineering Department at 503-682-4960.

18. So that proposers may develop comparable budgets for SMART, what are the minimum number of displays that SMART plans to install?

The project calls for up to 21 bus stations so the project is scalable dependent on the overall project costs and SMART's budget for the project. At a minimum, the first 14 stops listed in Appendix A will be required for this project, however, completing all 21 stops is desirable.

19. Does the above RFP currently have an estimated value or budget?

SMART was awarded a Special Transportation Improvement Fund discretionary grant from Oregon Department of Transportation to fund this project. SMART may consider additional

funding sources for this project as the proposer evaluation is not primarily associated with the price proposal.