

HAPPY
New Year

SMART

SOUTH METRO AREA REGIONAL TRANSIT 2024

JANUARY 2024 REPORT

Transit/Fleet

I have found that the best school for learning that which seems to be most important is the University of Life. There are few lessons that come close to measuring up to those that are gleaned through our life experiences. Case in point, our response to the inclement weather event of January 2024 taught me that there does exist something quite special, something truly magical, something we all refer to as “The Wilsonville Way.”

The Wilsonville Way is held together by four distinct but closely related corner stones; Customer Service, Collaboration, Commitment, and Competence. All four of these wonderful ways were on full display, as the City mounted its gallant response to the storm that sought to blanket our fine city with snow and ice.

The City departments making the honor roll are: Public Works, for keeping our roads passable. Parks and Rec, for ensuring recreation areas remained free of hazards, and SMART/Fleet, for keeping our internal and external customers moving.

As I alluded to above, I learned something quite valuable during the January 2024 cataclysmic weather producer. I learned that our employees are the real difference makers, they truly embody the Wilsonville Way. While many of the other municipalities were struggling to just get their team members to report for duty, the City of Wilsonville only had the elements to battle. Now that’s the Wilsonville Way.

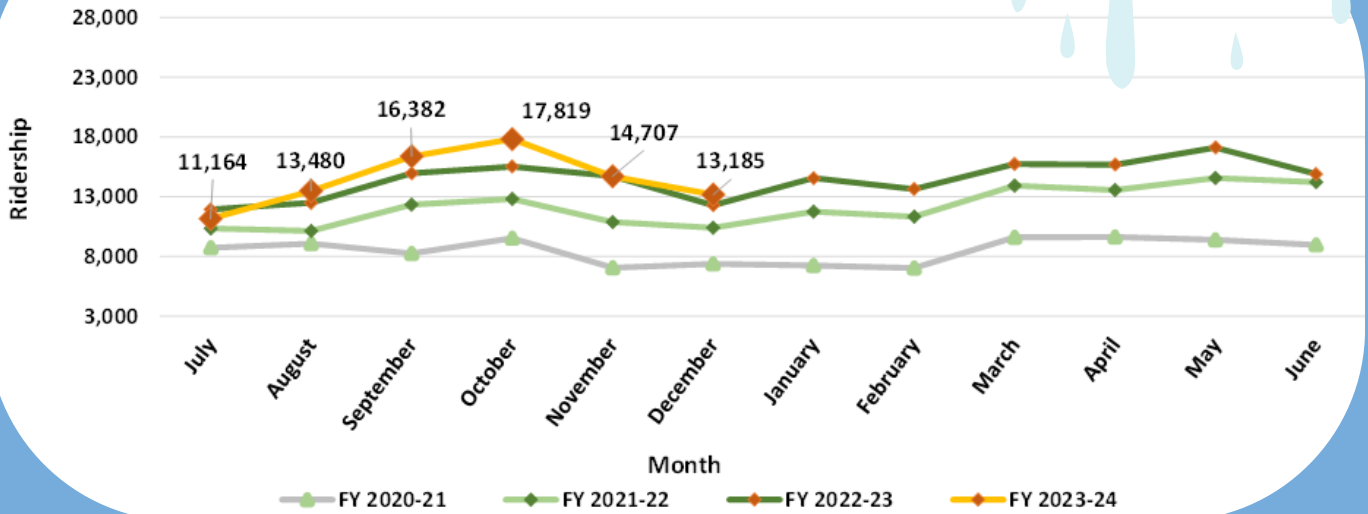
Dwight Brashear
Transit Director



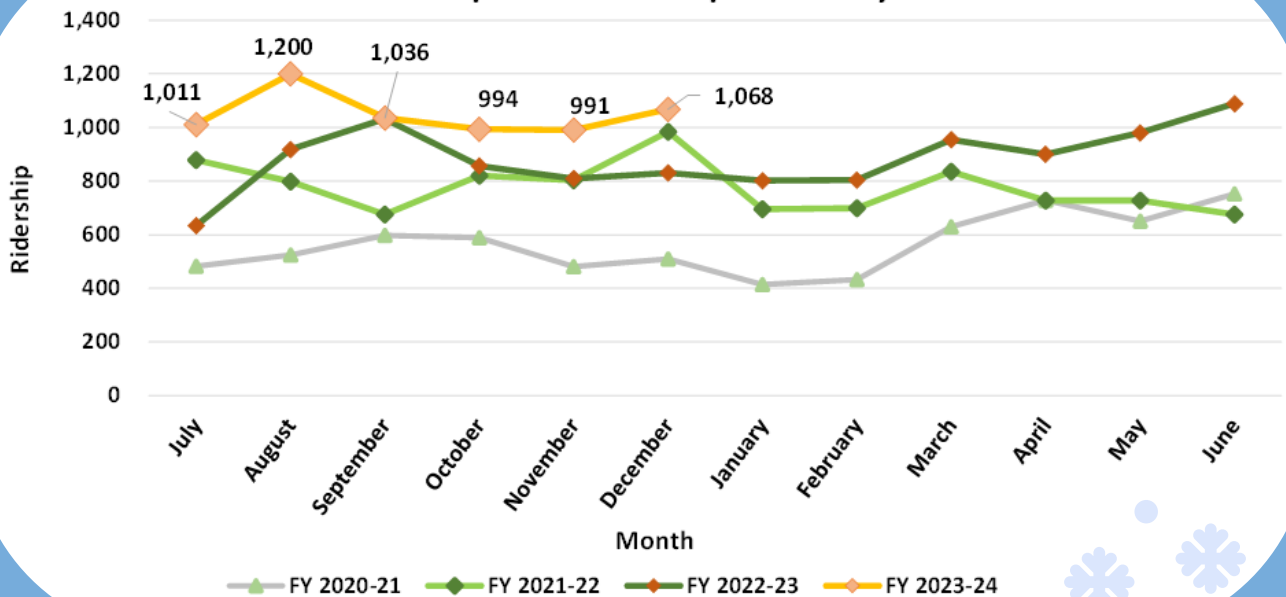
RIDERSHIP TRENDS

Anne MacCracken

Fixed Route Ridership Trends by Month



Demand Response Ridership Trends by Month



COMMUTE OPTIONS

Michelle Marston

January is a planning month for commute options program. We are seeking business partners for the Walk at Lunch program, and continuing efforts to promote carpool/vanpool opportunities for those who commute into and out of Wilsonville.

Currently SMART is working to create worksite specific commute challenges or rewards programs to promote non-single occupancy vehicles, and encourage commuters to form carpools/vanpools, while also inspiring the use of transit.

GRANTS & PROGRAMS


Kelsey Lewis

This month we completed an important milestone in our Transit and Fleet yard expansion project. The preliminary design and initial cost estimates are in, and after confirming funding is available, we are ready to begin final design and construction. This project will include installing more electrical bus charging, expanding the area for bus parking, building an automated bus wash station, and reconfiguring our security gate. We anticipate starting construction later this year.

FLEET SERVICES

Scott Simonton

During the recent winter storm, Fleet staff worked diligently to assist Public Works, Parks, Transit, and the Police Department with equipment needs. Three staff members worked over the weekend, responding to a variety of service requests. While the City's snow/ice removal equipment was carefully prepared beforehand, the extremely cold temperatures resulted in problems with sand application equipment, and a few hydraulic issues. Mechanics were available on call through the entire weather event, and were quick to respond to a variety of calls for assistance.





SAFE ROUTES TO SCHOOL

Patty Tiburcio

SMART is focusing on establishing a new Walking School Bus (WSB) that goes from Hathaway Park to Boeckman Primary. Families are encouraged to join at the start or at any point along the route.

SMART staff purchased a small bicycle fleet to be used during Learn-to-Ride Bike Clinics.

SMART staff also worked to promote upcoming events such as Winter Walk+Roll to School Day, Spring Learn-to-Ride Bike Clinics, and RideWise Travel Training.

SMART staff promoted these events through social media, the Boones Ferry Messenger, West Linn Wilsonville School District Community Bulletin Board, school newsletters, and via parent-teacher organizations.

